

Our community investment in 2015

The difference we are making

1. What we put into the community

£2.5m
value of our investment in communities

54%
of our people took part in community projects

£1.3bn
turnover

£8,500
added by the Foundation to fundraising efforts of our people through Just Giving

£2.85m
invested in training

£813
per employee



Willmott Dixon Foundation collates, co-ordinates and guides all community investment and social value activities

Our new target:

To have enhanced the life chances of 10,000 young people by the end of 2020



5% Club

We joined the club and committed that by 2020 5% of our workforce will be in formalised apprentices, sponsored students or on graduate development schemes

£713
the value of our community investment per employee

Our community investment focus:

Youth unemployment and inspiring young people; social exclusion; community transformation

6,900

Over 6,900 hours time invested by our people in community activities



To Willmott Dixon, social value means creating a positive impact on society and local communities



2. What we've done in the community

549
work experience opportunities for young people

over **80%** of suppliers on our Scape framework projects are SMEs

1,000
young people attended in-depth mock interviews skills and cv writing events

56
young people mentored



7%
higher than sector average (5%) of ethnic minority employees

13
Foundation trainee challenges completed

150
suppliers on our 'early pay' scheme

161
management trainees



Pre-enrolment on our sites saved our supply chain companies over 40,000 hours of paperwork

Local labour



The communities we worked with in 2015



23 young people from disadvantaged backgrounds attended a 3 day employability skills course

Management development programmes validated by Anglia Ruskin University

5.83%

of our workforce are in formalised apprenticeships, sponsored students or on graduate development schemes

£335k raised by our staff for good causes

Contributed to Considerate Constructor Scheme's 'Building Social Value' checklist

Local spend



Sustainable business of the year 2015 (Edie Awards)



Contributed to Cabinet-office-backed social value project

29,903 hours of work experience given to local residents through our Opening Doors programme

Over **38,000** people have benefited from toolbox talk short courses

Average CCS score **40.29** out of 50 – 13% higher than industry average

59
apprentices employed in 2015

20
registered social enterprises joined our supply chain

54
work experience opportunities for young people with greater life barriers

over **70%** of our spend on our Scape framework projects is with SMEs

3. The impact of our investment activities in the community

"I was in a dark place before but now I can see a future for me"

A participant on a 'Get into construction' placement



Josh went from the wrong side of the law to a full time job after attending a work experience programme



30%
Increase in capacity for Rainbow Centre support after our renovation

169
young people on one of our supported apprenticeship programmes

"It has lifted us, energised us and opened our eyes to the possibilities of the services we can provide"

Rudi Champagne, Vice Chair & Trustee, Calthorpe



"It was a massive boost to his confidence" said the support worker of a young person who gained employment within a few weeks of attending the Good to Go course



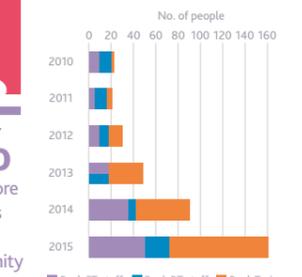
75
young people learnt to read through long-term reading buddies schemes

"I learned some lessons that will help me with my future career"

Ethan, age 16, after a work experience placement



Increase in people helped through our involvement with community wood recycling



"Students came away from the day feeling empowered"

Sally Ramsdale, Greenford High School



"Horticultural courses can now be delivered at the Academy - this will continue to benefit long into the future"

Jeremy Dodd, Principal, Academy for Central Bedfordshire

Impact on local residents from clearing a canal



662
Transformed the life chances of 662 young people

90%
the average score given by clients on the impact of our community investment

Difference made from our work experience programmes



99%
of the beneficiaries said our community activities had had a positive impact



1,116 of our supply chain companies are gaining knowledge through the Supply Chain Sustainability School of which we are a founder member

"Before this I had never had a job interview so the guidance offered was great, helping to build my confidence"

Simon, aged 18



3,650 **81%** of staff believe the company are serious about making a difference in local communities

20 young homeless people "gained confidence in meeting new people and trying new things"



"I now have a sense of purpose"

Kyle, aged 18 who got an apprenticeship with one of our supply chain partners after work experience



"Working here has increased my confidence and I'm learning new things every day"

Spencer, aged 18, on long-term work experience placement



"It allowed me to decide that I would like to pursue a manual, hands-on career"

Sam, aged 17, after a work experience placement



£212.5m spent within 20 miles of our largest public sector procurement framework sites



"I found I have skills I didn't realise I had... I was a bit shocked by that!"

Roisin, aged 17



"Janan who was unemployed undertook work experience with you and has now been accepted to go to Salford University in September"

Jenny Ball, Prince's Trust



£4.27 Social Value created for every £1 invested at the ButeTown project (Construction Youth Trust SROI estimate)

96 girls aged 12-13 "were enthused about careers they had never heard of"

Sophie Armstrong, Bradford Girls Grammar schools